

Advertisement Package

Strategies Partner (1 Year Package) RM 36,000.00

- ▶ 12 Issues of One page advertisement
- ▶ 3 pages of Exclusive Interview
- ▶ Complimentary 50 copies of magazine
- ▶ 3 insertions of Nan Yang Siang Pao (Bottom Banner Advertisement, 33cm (W) x 10cm (H), Colour)
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event
- ▶ Corporate logo appearing at magazine & website.
- ▶ Corporate website linking (One year)

Double Spread Cover(Front Page) RM25,000.00

- ▶ Double Spread pages
- ▶ 4 pages of Exclusive Interview
- ▶ Complimentary 50 copies of magazine
- ▶ 2 insertions of Nan Yang Siang Pao (Bottom Banner Advertisement, 33cm (W) x 10cm (H), Colour)
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event
- ▶ Corporate logo appearing at magazine & website.
- ▶ Corporate website linking (One year)

Double Spread Cover(Back Page) RM20,000.00

- ▶ Double Spread pages
- ▶ 4 pages of Exclusive Interview
- ▶ Complimentary 50 copies of magazine
- ▶ 2 insertions of Nan Yang Siang Pao (Bottom Banner Advertisement, 33cm (W) x 10cm (H), Colour)
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event
- ▶ Corporate logo appearing at magazine & website.
- ▶ Corporate website linking (One year)

Back Cover RM8,000.00

- ▶ 1 Full Colour Page
- ▶ Complimentary 20 copies of magazine
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event

Inside Back/Front Cover RM4,000.00

- ▶ 1 Full Colour Page
- ▶ Complimentary 20 copies of magazine
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event

Run On Page RM3,000.00

- ▶ 1 Full Colour Page
- ▶ Complimentary 2 copies of magazine
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event

Note: All Price quoted subject to 5% Government Tax, we reserve the right to change the above without any prior notice

Leisure Time Insertion RM3,000.00

- ▶ 2 Pages of Exclusive Interview
- ▶ 3 Issue of promotion /discount voucher (6.2cm (W) x 6.2cm H)
- ▶ Complimentary 2 copies of magazine
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event

Leisure Time Voucher (12 Vouchers per page)

- ▶ 1 voucher RM 200.00 (6.2cm (W) x 6.2cm(H)
- ▶ 2 voucher RM 400.00
- ▶ 3 voucher RM 600.00
- ▶ 4 voucher RM 800.00

Property Insertion RM3,000.00

- ▶ 2 Pages of Advertisement Or Advertorial
- ▶ 3 Issue of Classified Advertisement (5.7cm (W) x 8cm(H))
- ▶ Complimentary 2 copies of magazine
- ▶ Free for 5 session for 3 persons participate CJ Biz Networking Event

Property Classified Advertisement (9 Columns per page)

- ▶ 1 column RM 200.00(5.7cm (W) x 8cm(H))
- ▶ 2 column RM 400.00
- ▶ 3 column RM 600.00
- ▶ 4 column RM 800.00

Subscription Package

- ▶ 1 Year (12 issues) RM 150.00 + RM 18.00 postage (outstation)
- ▶ 2 Years (24 issues) RM 300.00 + RM 36.00 postage (outstation) +
FREE Pierre Cardin pen worth RM 160.00

Note: All Price quoted subject to 5% Government Tax, we reserve the right to change the above without any prior notice

Advertisement Package

Double Spread Cover (Front Page) RM 29,450.00	RM25,000.00
▶ Double Spread pages	RM 8,000.00
▶ 4 pages of Exclusive Interview	RM12,000.00
▶ Complimentary 50 copies of magazine	RM 650.00
▶ 2 insertions of Nan Yang Siang Pao (Bottom Banner Advetisement)	RM 4,000.00
▶ Free for 5 session for 3 persons participate CJ Biz Networking Event	RM 1,500.00
▶ Corpo	RM 1,000.00
▶ Corpo	RM 2,300.00
Total	<u>RM29,450.00</u>

Double Spread Cover (Back Page) RM 29,450.00	RM20,000.00
▶ Double Spread pages	RM 8,000.00
▶ 4 pages of Exclusive Interview	RM12,000.00
▶ Complimentary 50 copies of magazine	RM 650.00
▶ 2 insertions of Nan Yang Siang Pao (Bottom Banner Advetisement)	RM 4,000.00
▶ Free for 5 session for 3 persons participate CJ Biz Networking Event	RM 1,500.00
▶ Corporate logo appearing at magazine & website.	RM 1,000.00
▶ Corporate website linking (One year)	RM 2,300.00
Total Value:	<u>RM29,450.00</u>

Note:

- a.)All Price quoted subject to 5% Government Tax, we reserve the right to change the above without any prior notice
- b.)Nanyang Siang Pao (Bottom Banner Advetisement, Colour): Size: 33cm (W) x 10cm (H), 20%
- d.)Publishing Date for Nanyang Siang Pau is according to the timetable arranged by Nanyang.

Advertisement Package

Double Spread Cover (Back Page) RM 29,450.00	RM20,000.00
▶ Double Spread pages	RM 8,000.00
▶ 4 pages of Exclusive Interview	RM12,000.00
▶ Complimentary 50 copies of magazine	RM 650.00
▶ 2 insertions of Nan Yang Siang Pao (Bottom Banner Advertisement)	RM 4,000.00
▶ Free for 5 session for 3 persons participate CJ Biz Networking Event	RM 1,500.00
▶ Corporate logo appearing at magazine & website.	RM 1,000.00
▶ Corporate website linking (One year)	RM 2,300.00
Total Value:	<u>RM29,450.00</u>

Note:

- a.) All Price quoted subject to 5% Government Tax, we reserve the right to change the above without any prior notice
- b.) Nanyang Siang Pao (Bottom Banner Advertisement, Colour): Size: 33cm (W) x 10cm (H), 20% Advertisement Space for CJ Group, 80% for Advertiser.
- d.) Publishing Date for Nanyang or China Press is according to the timetable arranged by Nanyang or China Press.

Advertisement Package

Strategies Partner (1 Year Package) ~~RM 56,450.00~~ RM36,000.00

▶ 12 Issues of One page advertisement	RM36,000.00
▶ 3 pages of Exclusive Interview	RM 9,000.00
▶ Complimentary 50 copies of magazine	RM 650.00
▶ 3 insertions of Nan Yang Siang Pao (Bottom Banner Advetisement)	RM 6,000.00
▶ Free for 5 session for 3 persons participate CJ Biz Networking Event	RM 1,500.00
▶ Corporate logo appearing at magazine & website.	RM 1,000.00
▶ Corporate website linking (One year)	<u>RM 2,300.00</u>
Total Value:	<u>RM56,450.00</u>

Note:

- a.)All Price quoted subject to 5% Government Tax, we reserve the right to change the above without any prior notice
- b.)Nanyang Siang Pao (Bottom Banner Advetisement, Colour): Size: 33cm (W) x 10cm (H), 20% Advertisement Space for CJ Group, 80% for Advertiser.
- d.)Publishing Date for Nanyang Siang Pau is according to the timetable arranged by Nanyang.

PROMOTION PACKAGE

Package A: RM9,000.00 (Total Value = RM12,520.00)

- ▶ 3 + 1 Full Page Advertisement
- ▶ 1 page of Advertorial/Write-up
- ▶ Complimentary 10 copies of magazine for each issue
- ▶ Payment Term: 50% Deposit , Balance 3 monthly Installments .
(Full payment before publication rebate 5% discount)

Package B: RM 18,000.00 (Total Value = RM37,170.00)

- ▶ 6 + 3 Full Page Advertisement
- ▶ 3 pages of Advertorial/Write-up
- ▶ Complimentary 10 copies of magazine for each issue
- ▶ Payment Term: 50% Deposit , Balance 6 monthly Installments .
(Full payment before publication rebate 5% discount)

Package C: RM 27,000.00 (Total Value = RM 58,820.00)

- ▶ 9+ 5 Full Page Advertisement
- ▶ 5 page of Advertorial/Write-up
- ▶ Complimentary 10 copies of magazine for each issue
- ▶ Payment Term: 50% Deposit , Balance 6 monthly Installments .
(Full payment before publication rebate 5% discount)

Note:

- a.) All Price quoted subject to 5% Government Tax.
- b.) Artwork and other materials are to be provided by the Advertiser
- c.) Artwork design fees are chargeable at RM300 per page
- d.) We reserve the right to change the above without any prior notice

